#### Key:

Traffic light icons:

- © PI on or above target
- PI below target but likely to achieve end of year target
- ⊗ PI significantly below target and unlikely to achieve target
- Data not available or required to report

Direction of Travel - comparing current performance with previous years outturn

| KPI<br>no. | KPI description                 | Outturn<br>2014-15 | Target 2015-16 | Outturn<br>Q1<br>2015-16 | Outturn<br>Q2<br>2015-16 | Outturn<br>Q3<br>2015-16 | Outturn<br>Q4<br>2015-16 | Direction<br>of Travel | Traffic<br>light<br>icon | Comment   | Portfolio<br>Lead /<br>Group<br>Manager                      |
|------------|---------------------------------|--------------------|----------------|--------------------------|--------------------------|--------------------------|--------------------------|------------------------|--------------------------|---|--|
| State      | e of the borough indicators     |                    |                |                          |                          |                          |                          |                        |                          |   |  |
| 1          | Employment rate 16-64 year olds | 78%                |                | 83.7%                    |                          |                          |                          |                        |                          | This is higher than the county rate of 79.2% and national rate of 72.7%.  Source ONS (Apr 2014 – March 2015)  | Leader<br>Member<br>Economic<br>Development<br>/ Julie Wood  |
| 2          | Claimant unemployment rate      | 1%                 |                | 1%                       | 1%                       |                          |                          |                        |                          | This quarter 1% represents a claimant count of 516, which is a slight rise from Q1 figure of 497  This is lower than the county rate of 1.1% and the UK rate of 1.8%.  Source ONS September 2015. | Lead<br>Member<br>Economic<br>Development<br>/<br>Julie Wood |

| KPI<br>no. | KPI description  | Outturn<br>2014-15 | Target 2015-16 | Outturn<br>Q1<br>2015-16 | Outturn<br>Q2<br>2015-16 | Outturn<br>Q3<br>2015-16 | Outturn<br>Q4<br>2015-16 | Direction<br>of Travel | Traffic<br>light<br>icon | Comment   | Portfolio<br>Lead /<br>Group<br>Manager                   |
|------------|--|--------------------|----------------|--------------------------|--------------------------|--------------------------|--------------------------|------------------------|--------------------------|---|---|
| 3          | Benefits caseload:  a) Housing Benefit  b) Council Tax Support | 4056<br>4785       |                | 4,092<br>4,721           | 4,079<br>4,705           |                          |                          |                        |                          | The number of housing benefit and council tax support claims are falling although the drop is not significant.  | Lead Member Finance and Asset Management / Richard Horton |
| 4          | Number of anti-social behaviour incidents                      | 2508               |                | 621                      | 1287                     |                          |                          | <b>↑</b>               |                          | There were 666 reported incidents in Q2. The total ASB incidents of 1287 compares to 1467 incidents for the same period last year. The 12 month rolling to October confirms a 10.79 decrease overall.   | Lead<br>Member<br>Community/<br>Val Garside               |
| 5          | Number of overall crime incidents                              | 2673               |                | 782                      | 1530                     |                          |                          | <b>\</b>               |                          | 748 overall crime incidents were reported within Q2. The total crime incidents of 1533 compares to 1348 incidents for the same period last year. The 12 month rolling total to October confirms a 8.03 increase overall.  | Lead<br>Member<br>Community/<br>Val Garside               |
| 6          | Total number of homeless applications presented                | 124                |                | 35                       | 25                       |                          |                          |                        |                          | Q2 has seen a decrease in the number of homeless applications presented compared to Q1 2015/16 and last year Q2 where it was reported at 32. This is thought to be as a result of the total number of active applications on the housing register increasing (see KPI No. 8). | Lead<br>Member<br>Health and<br>Wellbeing/<br>Val Garside |

| KPI<br>no. | KPI description   | Outturn<br>2014-15  | Target 2015-16 | Outturn<br>Q1<br>2015-16   | Outturn<br>Q2<br>2015-16   | Outturn<br>Q3<br>2015-16 | Outturn<br>Q4<br>2015-16 | Direction<br>of Travel | Traffic<br>light<br>icon | Comment   | Portfolio<br>Lead /<br>Group<br>Manager                   |
|------------|---|---|----------------|--|--|--------------------------|--------------------------|------------------------|--------------------------|---|---|
| 7          | Total number of homeless applications accepted              | 88  |                | 17   | 12   |                          |                          |                        |                          | Q2 shows a decrease in the number of homeless applications being accepted against Q1. Along with a significant decrease compared to Q2 last year where 26 applications were reported. It is believed this is due to the increase in numbers applying on the housing register.                                   | Lead<br>Member<br>Health and<br>Wellbeing/<br>Val Garside |
| 8          | Total number of active applications on the housing register | 1729<br>928 -1<br>Bed<br>569 -2<br>beds<br>160 - 3<br>beds<br>54 - 4<br>beds<br>16 -5<br>beds |                | 1665<br>871 – 1<br>bed  563 – 2<br>bed  162 – 3<br>bed  57 – 4<br>bed  10 – 5<br>bed  2 – 6<br>bed | 1782<br>941 – 1<br>bed<br>573 – 2<br>bed<br>196 – 3<br>bed<br>60 – 4<br>bed<br>12 – 5<br>bed |                          |                          |                        |                          | The overall number of active applications on the housing waiting list has increased since Q1 by 117 applications. With the greatest need continuing to be one and two bed accommodation. The increase may be a contributory factor to the lower numbers of homeless applications and homeless prevention cases. | Lead<br>Member<br>Health and<br>Wellbeing/<br>Val Garside |

| KPI<br>no.  | KPI description  | Outturn<br>2014-15 | Target 2015-16 | Outturn<br>Q1<br>2015-16 | Outturn<br>Q2<br>2015-16 | Outturn<br>Q3<br>2015-16 | Outturn<br>Q4<br>2015-16 | Direction<br>of Travel | Traffic<br>light<br>icon | Comment  | Portfolio<br>Lead /<br>Group<br>Manager                                    |
|-------------|--|--------------------|----------------|--------------------------|--------------------------|--------------------------|--------------------------|------------------------|--------------------------|--|--|
| <b>Cour</b> | Percentage of creditor payments paid within 30 days of receipt | 93.71%             | 93.00%         | efficiently 94.54%       | 93.44%                   |                          |                          | <b>\</b>               | <b>©</b>                 | The percentage has dropped slightly due to key people in other departments being on leave during the Summer; this meant a delay in passing the invoices to Finance for payment. Work is currently being undertaken with these departments to prevent these delays in future. | Lead<br>Member<br>Finance and<br>Asset<br>Management<br>/Simon Dix         |
| 10          | Outstanding sundry debt in excess of 12 months old             | £49,735            | £50,000        | £39,450                  | £29,605                  |                          |                          | <b>↑</b>               | ©                        | Work has been undertaken to identify old, uncollectable debts and these have been written off to reflect the true level of debt that the council has confidence in collecting.   | Lead<br>Member<br>Finance and<br>Asset<br>Management<br>/Simon Dix         |
| 11          | Average number of sick days per full time equivalent           | 8.67               | 7.00           | 1.23                     | 2.71                     |                          |                          | <b>↑</b>               | ©                        | The number of sick days during this quarter is 251.6. Equating to 5.89 days per employee per year. The total number of days lost during Q1 and Q2 equates to 456.5.  | Lead<br>Member<br>Organisation<br>al<br>Development<br>/ Graeme<br>Simpson |

| KPI<br>no. | KPI description   | Outturn<br>2014-15 | Target 2015-16 | Outturn<br>Q1<br>2015-16 | Outturn<br>Q2<br>2015-16 | Outturn<br>Q3<br>2015-16 | Outturn<br>Q4<br>2015-16 | Direction<br>of Travel | Traffic<br>light<br>icon | Comment   | Portfolio<br>Lead /<br>Group<br>Manager            |
|------------|---|--------------------|----------------|--------------------------|--------------------------|--------------------------|--------------------------|------------------------|--------------------------|---|--|
|            |   |                    |                |                          |                          |                          |                          |                        |                          | The outturn is based on a low number of applications. Increased numbers of applications and the constant stream of major housing and commercial applications are having a significant effect on the ability to turn applications around within the target timescales, even with extensions of time agreed with the applicant. |  |
| 12         | Percentage of 'major' applications determined within 13 weeks or alternative period agreed with the applicant | 82.05%             | 80%            | 75%                      | 65.22%                   |                          |                          | <b>\</b>               | <b>②</b>                 | Performance is also affected by the ongoing Review of Planning which is taking up officer resource. A desired outcome from the review is to improve turnaround times of applications which will help us to achieve targets.   | Lead<br>Member Built<br>Environment/<br>Julie Wood |
|            |   |                    |                |                          |                          |                          |                          |                        |                          | The Development Manager is looking at all options for increasing capacity within the team. Recruitment is proving difficult in both the public and private sector and the consultancy market is being relied upon more and more in the public sector in particular to help meet customer demand.                              |  |
| 13         | Percentage of 'minor' applications determined within 8 weeks or alternative period agreed with the applicant  | 90%                | 90%            | 70.91%                   | 63.20%                   |                          |                          | <b>\</b>               | ©                        | See paragraph above relating to performance and recruitment.  | Lead<br>Member Built<br>Environment/<br>Julie Wood |

| KPI<br>no. | KPI description  | Outturn<br>2014-15 | Target 2015-16 | Outturn<br>Q1<br>2015-16 | Outturn<br>Q2<br>2015-16 | Outturn<br>Q3<br>2015-16 | Outturn<br>Q4<br>2015-16 | Direction of Travel | Traffic<br>light<br>icon | Comment   | Portfolio<br>Lead /<br>Group<br>Manager                                     |
|------------|--|--------------------|----------------|--------------------------|--------------------------|--------------------------|--------------------------|---------------------|--------------------------|---|---|
| 14         | Percentage of 'other' applications determined within 8 weeks or alternative period agreed with the applicant | 90.28%             | 90%            | 79.67%                   | 74.17%                   |                          |                          | <b>\</b>            | ⊗                        | See paragraph relating to performance and recruitment in KPI no. 12.  | Lead<br>Member Built<br>Environment/<br>Julie Wood                          |
| 15         | Average number of days to process new benefit claims   | 18.75              | 15.00          | 15.31                    | 13.18                    |                          |                          | <b>↑</b>            | ©                        | New claims processing has continued to improve. Our best performance so far. Q2 2014/15 it was reported to be 23.97 days.             | Lead<br>Member<br>Finance and<br>Asset<br>Management<br>/Richard<br>Horton  |
| 16         | Average number of days to process change in circumstances  | 10.51              | 10.00          | 7.21                     | 7.02                     |                          |                          | 1                   | ©                        | Changes in circumstances, performance continues to improve, our best performance so far. Q2 2014/15 it was reported to be 14.09 days. | Lead<br>Member<br>Finance and<br>Asset<br>Management<br>/ Richard<br>Horton |
| 17         | Percentage of council tax collected  | 98.03%             | 98.00%         | 29.43%                   | 57.45%                   |                          |                          | <b>↑</b>            | ©                        | Currently running above last year's collection rate of 57.28%. Have collected £670k more than we did this time last year.             | Lead<br>Member<br>Finance and<br>Asset<br>Management<br>/ Richard<br>Horton |

| KPI<br>no. | KPI description   | Outturn<br>2014-15      | Target 2015-16 | Outturn<br>Q1<br>2015-16 | Outturn<br>Q2<br>2015-16 | Outturn<br>Q3<br>2015-16 | Outturn<br>Q4<br>2015-16 | Direction of Travel | Traffic<br>light<br>icon | Comment  | Portfolio<br>Lead /<br>Group<br>Manager                   |
|------------|---|-------------------------|----------------|--------------------------|--------------------------|--------------------------|--------------------------|---------------------|--------------------------|--|---|
| 18         | Percentage of NNDR collected                                      | 98.72%                  | 98.00%         | 33.34%                   | 49.42%                   |                          |                          | <b>\</b>            | <u></u>                  | Collection rate is down on last year due to significant reduction in rateable value. This has resulted in business rates refunds causing an impact on the collection rate.   | Lead Member Finance and Asset Management / Richard Horton |
| 19         | Total enquires logged by<br>the Area Information<br>Centres (AIC) | 1539                    |                | 514                      | 876                      |                          |                          |                     |                          | Enquiries received at the AIC's as follows for Q1 and Q2: Q1, Q2 Bishops Cleeve: 108, 78 Brockworth: 235, 156 Churchdown: 84, 66 Winchcombe: 87, 62  Total: 514 362  Total number of enquiries logged by the AIC are down from Q1 by 152, the summer holiday period being a contributing factor. | Lead<br>member<br>Customer<br>Focus/<br>Graeme<br>Simpson |
| Cou        | ncil Plan Priority: Promote                                       | economic                | developme      | ent                      |                          |                          |                          |                     |                          |  |   |
| 20         | Number of business births   | 440<br>(2013<br>figure) |                |                          |                          |                          |                          |                     |                          | The 2014 figures should be released in November 2015.  | Lead<br>Member<br>Economic                                |
| 21         | Number of business deaths   | 305<br>(2013<br>figure) |                |                          |                          |                          |                          |                     |                          | Source: ONS Business<br>demography   | Development<br>/Promotion /<br>Julie Wood                 |

| KPI<br>no. | KPI description   | Outturn<br>2014-15 | Target 2015-16 | Outturn<br>Q1<br>2015-16 | Outturn<br>Q2<br>2015-16 | Outturn<br>Q3<br>2015-16 | Outturn<br>Q4<br>2015-16 | Direction<br>of Travel | Traffic<br>light<br>icon | Comment  | Portfolio<br>Lead /<br>Group<br>Manager                                 |
|------------|---|--------------------|----------------|--------------------------|--------------------------|--------------------------|--------------------------|------------------------|--------------------------|--|---|
| 22         | Number of visitors to<br>Tewkesbury Tourist<br>Information Centre (TIC) | 34,077             | 31,500         | 9,441                    | 13,272                   |                          |                          | <b>\</b>               | <u>:</u>                 | Visitor numbers are officially down for the TIC, but due to increased lone working recording all the numbers is not as accurate. New ways are being researched to improve the recording of numbers.  For the quarter we are over 700 visitors up on people visiting the Heritage Centre. This is thought to be as a result of the centre being free admission. | Lead<br>Member<br>Economic<br>Development<br>/Promotion /<br>Julie Wood |
| 23         | Number of visitors to<br>Winchcombe Tourist<br>Information Centre (TIC) | 9,131              | 11,200         | 3,758                    | 8,036                    |                          |                          | <b>↑</b>               | <b>③</b>                 | Winchcombe has had a good summer and are on track to have a good year after last year's maintenance work on the Town Hall was being carried out. With an increase of 800 visitors compared to Q2 2014/15.  | Lead<br>Member<br>Economic<br>Development<br>/Promotion /<br>Julie Wood |

| Cour       | Council Plan Priority: Improve recycling and care for the environment |                    |                   |                          |                          |                          |                          |                        |                          |   |   |  |  |  |
|------------|---|--------------------|-------------------|--------------------------|--------------------------|--------------------------|--------------------------|------------------------|--------------------------|---|---|--|--|--|
| KPI<br>no. | KPI description   | Outturn<br>2014-15 | Target<br>2015-16 | Outturn<br>Q1<br>2015-16 | Outturn<br>Q2<br>2015-16 | Outturn<br>Q3<br>2015-16 | Outturn<br>Q4<br>2015-16 | Direction<br>of Travel | Traffic<br>light<br>icon | Comment   | Portfolio<br>Lead /<br>Group<br>Manager |  |  |  |
| 24         | Percentage of waste recycled or composted                             | 51.08%             | 52%               | 51.85%                   | 51.68%                   |                          |                          | <b>↑</b>               | <u>:</u>                 | A small percentage of recycling waste is currently being sent to landfill as a result of syringes being found in the waste. The | Lead<br>Member<br>Clean and             |  |  |  |
| 25         | Residual household<br>waste collected per<br>property in kgs          | 428kg              | 450kg             | 112kg                    | 223kg                    |                          |                          | <b>\</b>               | <u>:</u>                 | Joint Waste Team, Ubico, Turning Point, Police and Housing Teams are currently working together to resolve this issue.          | Green<br>Environment/<br>Val Garside    |  |  |  |

| KPI<br>no. | KPI description                  | Outturn<br>2014-15 | Target 2015-16     | Outturn<br>Q1<br>2015-16 | Outturn<br>Q2<br>2015-16 | Outturn<br>Q3<br>2015-16 | Outturn<br>Q4<br>2015-16 | Direction of Travel | Traffic<br>light<br>icon | Comment   | Portfolio<br>Lead /<br>Group<br>Manager |
|------------|----------------------------------|--------------------|--------------------|--------------------------|--------------------------|--------------------------|--------------------------|---------------------|--------------------------|---|---|
| <b>no.</b> | Number of reported enviro crimes | 1012               | <b>2015-16</b> 850 |                          |                          |                          |                          | of Travel           |                          | 336 reported incidents for the Q2 period broken down as;  Noise – 73 (69)  Dog fouling – 9 (12)  Fly tipping – 215 (205)  Abandoned vehicles- 39 (19) (Q1 figures in brackets).  Environmental health are taking positive steps to combat the issues, including promotion and enforcement, as detailed in the performance tracker.  It is noted there were fewer enviro crimes reported this quarter against Q2 last year, 383.  The increase in abandoned vehicles is not thought to be a local issue as there has recently been a slump in scrap metal prices due to the international decrease in demand for scrap metals. | Group                                   |
|            |                                  |                    |                    |                          |                          |                          |                          |                     |                          | A recommendation from the enviro crimes working group was to receive quarterly information from town and parish councils on dog fouling complaints. A total of 25 complaints were received in Q2.   |   |

| KPI<br>no. | KPI description  | Outturn<br>2014-15 | Target 2015-16 | Outturn<br>Q1<br>2015-16 | Outturn<br>Q2<br>2015-16 | Outturn<br>Q3<br>2015-16 | Outturn<br>Q4<br>2015-16 | Direction<br>of Travel | Traffic<br>light<br>icon | Comment  | Portfolio<br>Lead /<br>Group<br>Manager                  |
|------------|--|--------------------|----------------|--------------------------|--------------------------|--------------------------|--------------------------|------------------------|--------------------------|--|--|
| Cour       | Total number of people assisted within the borough by Citizens Advice Bureau (CAB) | ustomer fo         | cused con      | amunity su               | pport<br>684             |                          |                          |                        |                          | Of the 684 clients seen in the first two quarters of the year heaviest demand has again been from residents in Brockworth (16% or 107 clients), Priors Park (12% - 80 clients), Cleeve St Johns 8% (57 clients), Cleeve St Michaels 8% (52clients) and Northway 7½% (44 clients). The 5 wards represent 50% (340) of clients seen.  Some headlines:  71% of client's advice was given face to face in this quarter.  87% of these were of working age  40% of clients were disabled or suffering from long term illness. With 8% having mental health issues.  The five main areas where advice has been given this quarter are as follows:  Benefits: 334  Debt: 295  Employment: 136  Relationships: 112 | Lead Member Economic Development /Promotion / Julie Wood |

| KPI<br>no. | KPI description   | Outturn<br>2014-15 | Target 2015-16 | Outturn<br>Q1<br>2015-16 | Outturn<br>Q2<br>2015-16 | Outturn<br>Q3<br>2015-16 | Outturn<br>Q4<br>2015-16 | Direction of Travel | Traffic<br>light<br>icon | Comment   | Portfolio<br>Lead /<br>Group<br>Manager                             |
|------------|---|--------------------|----------------|--------------------------|--------------------------|--------------------------|--------------------------|---------------------|--------------------------|---|---|
| 28         | Financial gain to clients resulting from CAB advice                             | £422,869           |                | £59,317                  | £122,551                 |                          |                          |                     |                          | During the 6 months clients have benefitted from £122,551 of financial gains, of which £105,367 (86%) represent increases in disposable incomes.  | Lead Member Economic Development /Promotion / Julie Wood            |
| 29         | Food establishments in area broadly compliant with food hygiene regulations (%) | 90.44%             | 94%            | 91.49%                   | 91.97%                   |                          |                          | <b>↑</b>            | <b>(1)</b>               | Although the target has not been achieved this quarter, the outturn continues a trend of improvement in the previous two quarters.  During Q2 2015/16 the total number of known food premises has risen from 893 to 902 where the following was found:  Broadly Compliant Commercial Premises - 829  Non-compliant Commercial Premises - 40  Un-rated Commercial Premises - 33  With the un-rated commercial premises figure remaining the same as Q1, by Q3 this figure should be reduced. | Lead<br>Member<br>Clean and<br>Green<br>Environment/<br>Val Garside |

| KPI<br>no. | KPI description                           | Outturn<br>2014-15 | Target 2015-16 | Outturn<br>Q1<br>2015-16 | Outturn<br>Q2<br>2015-16 | Outturn<br>Q3<br>2015-16 | Outturn<br>Q4<br>2015-16 | Direction<br>of Travel | Traffic<br>light<br>icon | Comment   | Portfolio<br>Lead /<br>Group<br>Manager                   |
|------------|---|--------------------|----------------|--------------------------|--------------------------|--------------------------|--------------------------|------------------------|--------------------------|---|---|
| 30         | Number of affordable homes delivered      | 145                | 150            | 46                       | 86                       |                          |                          | <b>↑</b>               | ©                        | We are currently on target to achieve 150 new build affordable homes this financial year.  40 new build affordable homes this quarter have been delivered across the borough, of which:  • Brockworth (29)  • Longford (9) and  • Winchcombe (2)  Across the tenures as follows:  Social Rent 9  Affordable Rent 23  Shared Ownership 8 | Lead<br>Member<br>Health and<br>Wellbeing/<br>Val Garside |
| 31         | Total number of homeless prevention cases | 94                 |                | 44                       | 36                       |                          |                          |                        |                          | Although there has been a minor slippage on the number of cases since Q1, Q2 is still a positive quarter against this time last year where it was reported as 16 cases.  The increase emphasis on the homeless prevention being carried out which is in line with the government guidance.  | Lead<br>Member<br>Health and<br>Wellbeing/<br>Val Garside |